

COOKIE POLICY

Effective date: 20 October 2026

1. What cookies are and who uses them

SIA "Baltic DMC Group", registration No. 40003966110, Ķīmeņu iela 1-1, Rāmava, Ķekava Municipality, LV-2111, Latvia, info@balticdmc.com, uses cookies and similar technologies on balticdmc.com. Cookies are small pieces of data stored by a browser. Local storage and technical identifiers may also be used.

2. Cookie categories

Strictly necessary technologies support website security, sessions and storage of consent preferences; consent is not required where they are strictly necessary. Functional technologies enable additional features. Analytics technologies help us understand website and service usage. Marketing technologies support advertising measurement or personalisation. Non-essential categories are activated only after the relevant consent.

3. Services used on the website

Wix and associated security infrastructure support the operation of the site. Depending on the session, cookies may include hs, XSRF-TOKEN, svSession, server-session, ssr-cache and Cloudflare-type security identifiers. Usercentrics for Wix stores consent preferences. Google Tag Manager and Google Tag Services may appear in the consent manager; any non-essential Google technologies are governed by the relevant consent settings.

4. Meet the Road assistant and analytics

The Meet the Road assistant uses widget.js and associated API requests for its core functions. These are separate from analytics. The standalone script <https://my.meettheroad.travel/widget-analytics.js> is categorised as Analytics and loads only after the visitor has consented to analytics. Its associated cookie is mtr_analytics_id. If analytics consent is declined, this analytics script is not activated, while the assistant's core features remain available.

5. Managing your consent

The Usercentrics consent banner allows you to accept all non-essential categories, reject them or make individual choices. You can change or withdraw your choices at any time by opening privacy settings via the fingerprint icon at the bottom-left of the website. You can also remove cookies in your browser settings. Withdrawal does not affect the lawfulness of processing carried out before withdrawal.

6. Retention and third parties

Session cookies are generally removed at the end of a session; persistent cookies remain according to each service's settings. Details and retention periods for individual cookies are available in Usercentrics privacy settings and the relevant service providers' documentation. For more information about personal data, see our Privacy Policy and the Meet the Road privacy policy: <https://meettheroad.travel/privacy-policy/>.

7. Changes and contact

We update this policy if our technologies or legal requirements change. For cookie-related questions, contact info@balticdmc.com.