Baltic DMC Group | balticdmc.com

1 COOKIE POLICY Effective date: 23 November 2026

1. What cookies are and who uses them

SIA “Baltic DMC Group”, registration No. 40003966110, Ķimeņu iela 1-1, Rāmava, Ķekava Municipality, LV-2111, Latvia, info@balticdmc.com, uses cookies and similar technologies on balticdmc.com. Cookies are small pieces of data stored by a browser. Local storage and technical identifiers may also be used.

2. Cookie categories

Strictly necessary technologies support website security, sessions and storage of consent preferences; consent is not required where they are strictly necessary. Functional technologies enable additional features. Analytics technologies help us understand website and service usage. Marketing technologies support advertising measurement or personalisation. Non-essential categories are activated only after the relevant consent.

3. Services used on the website

Wix and associated security infrastructure support the operation of the site. Depending on the session, cookies may include hs, XSRF-TOKEN, svSession, server-session, ssr-cache and Cloudflare-type security identifiers. Usercentrics for Wix stores consent preferences. Google Tag Manager and Google Tag Services may appear in the consent manager; any non-essential Google technologies are governed by the relevant consent settings.

4. Meet the Road assistant and analytics

The Meet the Road digital assistant's core functionality does not use cookies. The assistant is powered by widget.js and associated API requests, including bootstrap; these are separate from optional analytics. The standalone analytics script https://my.meettheroad.travel/widget-analytics.js loads only after the visitor consents to the “Analytics” category. Its associated cookie is mtr_analytics_id. If analytics consent is declined, the analytics script is not activated and this cookie is not set, while the assistant's core functions remain available. Processing of personal data entered in assistant conversations is described in our Privacy Policy.

5. Managing your consent

The Usercentrics consent banner allows you to accept all non-essential categories, reject them or make individual choices. You can change or withdraw your choices at any time by opening privacy settings via the fingerprint icon at the bottom-left of the website. You can also remove cookies in your browser settings. Withdrawal does not affect the lawfulness of processing carried out before withdrawal.

6. Retention and third parties

Session cookies are generally removed at the end of a session; persistent cookies remain according to each service’s settings. Details and retention periods for individual cookies are available in Usercentrics privacy settings and the relevant service providers’ documentation. For more information about personal data, see our Privacy Policy and the Meet the Road privacy policy: https://meettheroad.travel/privacy-policy/.

7. Changes and contact

Baltic DMC Group | balticdmc.com 2 We update this policy if our technologies or legal requirements change. For cookie-related questions, contact info@balticdmc.com.